

HEADS UP EVENT

Get Real!

1. Do you have a professional Head Shot?
2. Is your current Head Shot more than two years old?
3. Do you realize that most of your potential clients, customers or even employers, 'Google' You and expect to see a photo of You?
4. Does your website introduce YOU or are you using stock photos?
Tip: people like to do business with real people.
5. What does your Head Shot tell your potential client, customer or employer?



Everything Counts!

Now more than ever your image is important. Your image in person and your photo is your 20 second introduction to your potential client, customer or employer. What are you telling them in that first 20 seconds?

Are you using an outdated head shot that has the person meeting you for the first time thinking they've walked into the wrong meeting? Using an old head shot can actually damage your credibility. After all, if you are portraying yourself as the 10-year younger person before you began loosing your hair --- or gained those few extra pounds, you send a message that deception is an accepted way of doing business for you. NOT GOOD!

Competition is keen in all aspects of business. Make 2010 the time you repair and polish your tools and prepare for the success you deserve. Everything counts!

special offer:
50% OFF
PROFESSIONAL HEAD SHOTS

PACKAGE INCLUDES

- Choice of two backgrounds
- Choice of one or two final images
 - o Serious/Friendly
 - o Business/Casual
- Choose from at least 3 proofs for each final image
- A second black and white image included
- A letter of copy right release
- Proofs will be available on photographer's website for viewing and final selection.
- Final selections will be emailed to client as a high resolution JPEG with letter of copy right release.
- \$70 for one pose (Color & B/W)
- \$100 for two poses (Color & B/W)

State and local sales tax apply. Payment collected at photo session. Visa and Mastercard cards accepted.

LIMITED SPACE

RESERVE NOW!
www.BABM.com

APRIL 15, 2010

4:00 pm – 7:00 pm

Centre Club
123 S. Westshore Blvd
Tampa, FL 33609

SESSIONS

4:00 P. M. – 5:00 P. M.
5:00 P. M. – 6:00 P. M.
6:00 P. M. – 7:00 P. M.