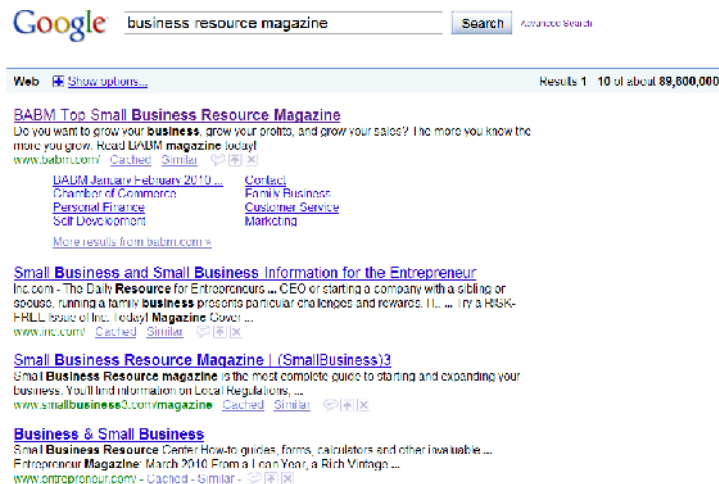


Who is



BABM Business Group is a comprehensive business marketing and resource company and publishes the #1 Tampa Bay Business Resource Magazine in Print and Online

- ➔ Multi media business resource for business owners and leaders
 - Print (Publishing since 2007)
 - Online (over 1,000 pages of business building content)
 - Email Blast (twice a month to approx 6,200 business leaders in Tampa Bay)
 - Radio Business Feature on WWBA NewsTalk Radio 820 (M-F airing twice daily on the Laura Ingram show and Dave Ramsey show)



- ➔ Demographics
 - Female 51% Male 49%
 - 58% have an annual income of between \$100k and \$500k
 - 75% have a college bachelor degree or higher
 - 94% are between the ages of 35 and 64

- ➔ Print Distribution – bi-monthly

- Direct mail subscriptions to approximately 9,200
- Drop distribution of approximately 5,800
 - 108 Regions Bank Branches
 - Tampa Bay Chambers
 - Raymond James Headquarters
 - The Tampa Club
 - Centre Club
 - Executive Airports
 - Executive Business Centers
 - Medical Facilities
 - Business Partners and More...



- ➔ Print Readership – 60,000 ~ ~ Online Readership – 28,000 Page Views Monthly